

**Exhibitor Code of Conduct:**

MMC is an educational event intended to advance the practice of oncology. The preservation of the scientific integrity and educational value of MMC and the audience enjoyment of the educational activity is of paramount importance to MMC's sponsoring organizations.

To this end, MMC invites organizations to support and participate in MMC in a manner that complies with the requirements in this Exhibitor Code of Conduct and complies with U.S. Food and Drug Administration (FDA) laws, regulations, and guidelines, including those regarding industry-supported scientific and educational activities, the Council of Medical Specialty Societies (CMSS) Code for Interactions with Companies, the PrRMA Code on Interactions with Healthcare Professionals, and the Accreditation Council for Continuing Medical Education (ACCME) Accreditation Criteria. Organizations that violate any of the foregoing will be subject to disciplinary action.

MMC will acknowledge support in program materials as applicable but will not permit representatives of organizations providing support to engage in sales or promotional activities or to distribute commercial promotional materials in the room where the educational activity takes place or in the registration area immediately outside the room where the educational activity takes place. Sales or promotional interactions with MMC attendees must be restricted to their assigned exhibit table

Marketing materials may not be offered, distributed, or displayed anywhere other than the companies assigned exhibit table. The only appropriate and acceptable venue for the distribution of advertising or marketing materials is the assigned exhibit area. Exhibit materials and advertising may not be displayed or distributed beyond the perimeters of the exhibitor's assigned table and exhibitors must comply with provisions of this policy.

Exhibitor staff may not solicit attendees, other exhibitors, meeting presenters, or meeting faculty from outside of their booth or elsewhere in the meeting venue, including the room where the educational activity takes place and the registration area.

Exhibitors must wear the official MMC supplied badge at all times in the exhibit area and in the room where the educational activity takes place.

It is the responsibility of the exhibitor to see that all exhibit staff are aware of and adhere to MMC policies and terms of the exhibitor agreement and conduct themselves in a professional manner.

MMC may review the exhibit area and meeting venue at any time and may deny an exhibitor access to, or expel an exhibitor from the meeting without refund of any fees if, as determined solely by MMC, such exhibitor has not complied in all material respects with this policy.